



**MONTANA CONTRACTORS ASSOC.
THE CONSTRUCTION ASSOCIATION**

Premier & Advantage Sponsorships



2024 MCA Premier Sponsorship Investment

The Montana Contractors Association (MCA) is offering your business the chance to maximize your exposure to our membership with the MCA Premier Sponsorship package. We have **only three sponsorship slots available** at this level of investment and they will be awarded on a first-to-commit basis. Your MCA Premier Sponsorship Package includes:



MCA Membership Dues Credit

As a Premier Sponsor of the MCA, you will receive a \$750 credit towards the payment of your 2023 MCA membership dues.

- **Valued at: \$750**

MCA 2024 Convention Admission, Vendor Booth and Excellence Awards Celebration Recognition

Each January, the MCA welcomes its members to learn, network, and honor the high standards of workmanship by our members at our annual convention and Excellence Awards ceremony. Be a part of the celebration! (accommodations not included or arranged by MCA)

What you get:

- Full convention registration for two of your company representatives (\$1,000 value)
- Booth at our trade show (\$600 value)
- A full-page, full-color ad in the Excellence Awards brochure (\$1,900 value)
- Banner & signage on-stage at our awards banquet (\$1,500 value)
- Digital & print signage leading up to and throughout the event (\$1,500 value)
- **Valued at: \$6,500**

MCA Summer Outing Hole Host Sponsorship, Trap Sponsorship, and Reception Sponsorship

The MCA Summer Outing is the premier golf and shooting event of the summer for Montana contractors. Be there, be noticed! (accommodations not included or arranged by MCA)

- Full Summer Outing registration for two of your company representatives (\$1,000 value)
- On-course Hole host on golf course (\$600 value)
- Logo and sponsorship at trap club during shooting (\$500 value)
- Banner & signage recognition at our Thursday night reception (\$1,500 value)
- Digital & print signage leading up to and throughout the event (\$1,500 value)
- **Valued at: \$5,100**

MTAGC.org Website

This website reaches about 25,000 targeted, construction industry representatives every year. The website is used by our members to sign up for events, register for training, learn about association benefits, and more.

What you get:

- Reach Montana contractors via a **728 X 90 leaderboard ad** (linked to your website) on the home page of mtagc.org. Our sponsors' ads will constantly rotate in this position (\$3,500 value)
- Reach Montana contractors via a **350 X 250 sidebar ad** (linked to your website) on the home page of mtagc.org. Our sponsors' ads will constantly rotate in this position (\$3,000 value)
- Your company logo (linked to your website) will **constantly be displayed** at the bottom of the home page of our website (\$2,000 value)
- Receive full functionality for your company's listing on our website's **electronic directory**. Add photos, upload videos, and more to make your listing stand out from the rest (\$1,000 value)
- **Valued at: \$9,500**

Weekly eBrief

This weekly communication is delivered to nearly 1,500 professionals in the construction industry. Our open rate ranges from 35-40 percent, with click-thru rates hovering at about 20 percent. (Both of these stats are well above the industry average.)

What you get:

- Your **clickable logo will appear at the top of EACH weekly eBrief** for a full year (\$1,000 value)
- Feature **information about your company or products once a month in a special section** of our eBrief, submitted by your company (\$2,000 value)
- **Valued at: \$3,000**

Build Montana Magazine

This glossy association magazine delivers relevant construction industry information twice annually to nearly 2,000 individuals including business owners, their employees and more.

What you get:

- Share information about your business or products in both editions of the magazine through an article (500 words maximum) and photo (\$1,900/issue value)
- **Valued at: \$3,800**

Annual Premier Sponsorship Investment: \$10,000
(Total sponsorship package valued at: \$28,650!)

Please note: *The best selection in advertisement, editorial and events will be awarded in the order sponsorship commitments are received.*

Your company's marketing department will be responsible for the timely delivery of ads, copy for eBriefs, etc. to MCA.

2024 MCA Advantage Sponsorship Package

Want to get your marketing information in front of the right people, but the Montana Contractors Association's top-tier sponsorship level is more than what you are looking for? Our MCA Advantage Sponsorship Package will allow your business to make the connections you need. We have **only three sponsorship slots available** at this level of investment and they will be awarded on a first-to-commit basis. Your MCA Advantage Sponsorship Package includes:



MCA Convention Admission, Vendor Booth OR MCA Summer Outing, Hole Host Sponsorship

Your choice of one or the other: MCA Winter Convention or Summer Outing

What you get:

- Full Winter Convention registration for two of your company representatives (accommodations not included or arranged by MCA)
- Booth at our trade show
- Logo recognition during convention
- **Valued at: \$2,500**

OR

- Full Summer Outing registration for two of your company representatives (accommodations not included or arranged by MCA)
- Hole host position on golf course
- Logo recognition during event
- **Valued at \$2,500**

MTAGC.org Website

This website reaches about 25,000 targeted, construction industry representatives every year. The website is used by our members to sign up for events, register for training, learn about association benefits, and more.

What you get:

- Reach Montana contractors via a **300 X 250 sidebar ad** (connecting to your website) on the home page of mtagc.org. Our sponsors' ads will constantly rotate in this position.
- Your company logo (with link to your website) will **constantly be displayed** at the bottom of the home page of our website.
- Add your **logo to your company's listing on our website's electronic directory** to make your listing stand out from the rest.
- **Valued at \$5,000**

Weekly eBrief

This weekly communication is delivered to nearly 1,500 decision-makers in the construction industry. Our open rate ranges from 35-40 percent, with click-thru rates hovering at about 20 percent. (Both of these stats are well above the industry average.)

What you get:

- Feature **information about your company or products once every quarter/year in a special section** of our eBrief.
- **Valued at: \$1,000**

Build Montana Magazine

This glossy association magazine delivers relevant construction industry information twice annually to nearly 2,000 individuals including business owners, their employees and more.

What you get:

- Share information about your business or products in one edition of the magazine through an article (350 words maximum) and photo.
- **Valued at \$2,000**

Annual Advantage Sponsorship Investment: \$5,000
(Total sponsorship package valued at: \$10,500!)

Please note: The best selection in advertisement, editorial and events will be awarded in order sponsorship commitments are received.

Your company's marketing department will be responsible for the timely delivery of ads, copy for eBriefs, etc. to MCA.